



European Union

European Regional

Development Fund

Investing in your future

PEACE III - European Territorial Co-operation 2007 -2013
Northern Ireland and the Border Region of Ireland
INTERREG IVA – Cross-border Programme for Territorial
Co-operation 2007-2013
Peace III

Theme 1.1 (Local) Progress Report (up to 31st December 2009)

EXPLANATORY NOTES

This Progress Report template may be subject to change over the life of PEACE III.

The report is to be completed on a quarterly basis and is used by JTS to assess the progress of your project against the agreed actions contained in your Letter of Offer. Failure to submit a progress report will mean that any expenditure claims cannot be paid until the report has been submitted and reviewed by the JTS. Failure to achieve satisfactory progress may affect the payment of grant aid.

The report, once completed, should be signed and dated by the Project Worker and then countersigned by the Project Director/Manager (who should not be a cash beneficiary of the Project) and should be submitted electronically to your designated Case Officer by the 16th March 2010.

In completing this Progress Report, please pay particular attention to the Outputs, Impacts, Results and Conditions of your project as outlined below and as stated in your Letter of Offer for funding.

Should you have any difficulties in completing this report, please do not hesitate to contact your Case Officer.

Name of Project: Donegal County Council

Reference Number: PIII/1.1/109 (963)

Start Date: 1 July 2007

End Date: 31 December 2009

Section 1: PROGRESS AGAINST OUTPUTS, RESULTS AND IMPACTS

1. Progress against Aid for Peace Indicators

Theme/Priority : Challenge attitudes towards Racism and Sectarianism:		
Actions	Targets and Indicators	Update on progress
1. In the Workplace	Training programme developed and delivered [00451] to 40 organisations in Donegal [01471]	Contract awarded to Cooperation Ireland, programme to roll out in Q1 2009
2. Young People	i. 4 Youth clubs / groups in Donegal with meaningful linkages with local groups across the border. [01481]	SLA with Donegal Community Based Youth Work Consortium. Project officers recruited in Q4 2009 and planning rollout of project commenced.
	ii. 2 accredited training programmes delivered as part of a cross community and cross border summer camp programme. [00451]	SLA with Donegal Community Based Youth Work Consortium. Project officers recruited in Q4 2009 and planning rollout of project commenced.
	iii. 10 Skilled adult volunteers and young people in the area of conflict resolution and mediation. [01491]	SLA with VEC. Project Officer in place and planning rollout of project commenced.
	iv. 4. workshops/ seminars and 1 no. conference. [01501/01511]	SLA with VEC. Project officers in place and planning rollout of project commenced.
3. Older People	i. 1 Programme of events delivered as part of Bealtaine Festival in 2009. [01521]	SLA with Donegal County Council to deliver this project in May 2010. Planning has commenced.

	ii. 4 Intergenerational projects delivered in 8 areas of the county. [01531]	Strategic Grants provided to, Convoy and District Development Association, N.C.D.I, Small Grant to Castlefin Partnership Initiative, Donegal YMCA. SLA with VEC
	iii. 6 cross community activities focusing on older people delivered in 6 areas of the county including crossborder activities. [01541]	Small Grants provided to Newtowncunningham Interchurch Housing Committee, Voice of the Older People Donegal, Doneyloop Youth Club Ltd. Strategic Grant provided to Inishowen Development Partnership.

Theme/Priority : Promote active participation in civil life		
Actions	Targets and Indicators	Update on progress
4. Minority Protestant Community	i. 1 Programme of exchange activity developed and delivered in consultation with target group. [01551]	Strategic Grant provided to Tyrone Derry and Donegal Action
	ii. 1 Outreach programme delivered in collaboration with existing local Community Development Projects and Family Resource Centres and other community facilities [01561]	SLA with Donegal Community Based Youth Work Consortium. Have identified the Dunfanaghy FRC as a pilot for this action.
	iii. 4 cross community events to exchange experiences and shared learning around the issues surrounding sectarianism delivered. [00481]	Strategic Grant provided to Tyrone Derry and Donegal Action.
	iv. Refurbishment of 5 Orange Halls in Donegal supported. [01571]	Grants awarded to St Johnston LOL, Ballinakillew LOL, Carricknahorna Hall Committee, Newtowncunningham LOL, and Killaghtee LOL
	v. 4 activities commemorating the Plantation of Ulster [01581]	Strategic Grants awarded to deliver this action to Ulster Scots Community Network, East Donegal Ulster Scots Association, Tyrone Derry and Donegal Action, and a small grant to Donegal County Museum and BASIC.
	vi. Delivery of 4 of cross community activities to promote	Strategic Grants awarded to Ulster Scots Community Network, East Donegal Ulster Scots

	Ulster Scots identity [00481]	Association, and TDDA.
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Theme/Priority: Facilitating and encouraging the participation of minority groups in civil life in Donegal.

5. Ethnic minority communities including Travellers	i. 1 Intercultural forum/platform established and meeting on a regular basis. [01591]	SLA with Lead Partner, Donegal County Council, Project Officers appointed will take up positions in January 2010
	ii. 1 programme of activities to facilitate social interaction delivered with involvement of minority communities. [01521]	SLA with Lead Partner, Donegal County Council, Project Officers appointed will take up positions in January 2010
	iii. 1 network of trained peer support/link persons available. [01601]	SLA with Lead Partner, Donegal County Council, Project Officers appointed will take up positions in January 2010
	iv. 1 support network for Ethnic Minority women who are experiencing exclusion and isolation and strategy to address these issues. [01611]	SLA with Lead Partner, Donegal County Council, Project Officers appointed will take up positions in January 2010
6. Developing better relations between Travellers and the settled community	i. 1 strategic approach to developing relations between Traveller community and settled people developed. [01621]	SLA with Lead Partner, Donegal County Council, Project Officers appointed will take up positions in January 2010
	ii. 1 awareness raising campaign delivered on Traveller culture and cultural diversity through media, arts, sport and tourism. [01631]	SLA with Lead Partner, Donegal County Council, Project Officers appointed will take up positions in January 2010
	iii. 4 seminars, conferences and public debates focusing on racism and other associated issues in Donegal hosted. [01641]	SLA with Lead Partner, Donegal County Council, Project Officers appointed will take up positions in January 2010
	iv. 1 Employment initiative delivered [01651] and 3 Travellers to avail of work placement opportunity. [01661]	Small Grant awarded to the Donegal Travellers Project, placements commenced in November 2009

Theme/Priority : Promoting equality and embracing diversity

Actions	Targets and Indicators	Update on progress
7. Collaboration between Churches	i. 1 Shared programme of exchange to facilitate social interaction and co-operation in areas of local interest in 6 areas in the county. [01671]	Strategic Grant for this action awarded to Tyrone Derry and Donegal Action. Officers to take up position in Q1 2010
	ii. 1 Programme to explore structures and to challenge sectarian and racist attitudes and to explore possibilities for co-operation developed [01681]	Strategic Grant awarded to HSE West to conduct action research regarding how religion is dealt with in Donegal Hospice and Letterkenny General Hospital. Schedule of activity submitted and agreed.
8. Greater interaction between Schools	i. 1 Shared programme of events and activities to facilitate social interaction in 6 local areas in the county between children, teachers and parents from different schools. [01521]	SLA with the Donegal Vocational Education Committee. Project Officer in place, planning rollout of this action for 2010.
	ii. 1 Music Workshops Programme for schools to bring together the two specific musical traditions on the island ie. Irish traditional music and pipe bands, delivered in 4 areas. [01691]	SLA with the Donegal Vocational Education Committee. Project Officer in place, planning rollout of this action for 2010.
	iii. 8 Family learning workshops to develop Family Reading Schemes. [00851]	SLA with the Donegal Vocational Education Committee. Project Officer in place, planning rollout of this action for 2010.
	iv. 3 Family reading schemes supported around the county [01701]	SLA with the Donegal Vocational Education Committee. Project Officer in place, planning rollout of this action for 2010.
	v. Intergenerational project in 3 locations in the county. [01531]	SLA with the Donegal Vocational Education Committee. Project Officer in place, planning rollout of this action for 2010.
	vi. 1 Crossborder "Songs in Schools' initiative to explore cultural identities within folk songs including ethnic minority groups in 4 locations. [01711]	SLA with the Donegal Vocational Education Committee. Project Officer in place, planning rollout of this action for 2010.

	vii. 10 no. crossborder and cross community events to bring students, teachers, parents and business volunteers to learn problem solving and conflict resolution techniques. [00481]	SLA with the Donegal Vocational Education Committee. Project Officer in place, planning rollout of this action for 2010.
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Theme/Priority : Supporting conflict resolution and mediation

Actions	Targets and Indicators	Update on progress
9. Ex-servicemen and their families	i. 10 people participating and completing training around peace building issues [00461]	Public procurement process opened in Q4 2009 with contract to be awarded in Q1 2010.
Single Location Type Interventions	i. 30 single location projects supported through small grants scheme. [01721]	43 single location projects have been awarded small grants, 14 of which have submitted claims for activity in 2009.
	ii. 2 Shared Public Spaces initiatives in Pettigo/Tullyhommon and Lifford/Strabane supported. [01731]	SLA with Donegal County Council to fund the Strabane/ Lifford Conflict Study. Holywell Consultancy have been engaged and will deliver their report in Q1 2010. Contract awarded to ADOPT to deliver a programme of activity in Pettigo/Tullyhommon, to be finalised in Q1 2010.
Cross Cutting Interventions	i. Development of 1 Independent Reporting Scheme for Sectarian and Racist incidents [01741]	Project Officer recruited by Lead Partner, Donegal County Council, in Q4 2009 to take up position in Q1 2010.
	ii. Development of 1 model of best practice for the inclusion of marginalised and minority groups in volunteerism [01751]	Project Officer recruited by Lead Partner, Donegal County Council, in Q4 2009 to take up position in Q1 2010.
	iii. 1 Anti-Sectarianism/ Racism and Diversity Plan at county level [00921]	Project Officer recruited by Lead Partner, Donegal County Council, in Q4 2009 to take up position in Q1 2010.
	iv. 1 Training Programme delivered to all members of CDB Peace III Partnership to develop their individual and collective capacity for Peace and Reconciliation work. [00451]	2 programmes under consideration, Epilogues and Conflict Transformation and the Messines Experience, decision deferred until Partnership Meeting in January 2010

	v. Deliver 1 accredited (MII) course in Conflict Resolution and Mediation to train mediators who will be available to work in the county to support the delivery of this conflict resolution and mediation service. (15 participants) [00451/00461]	SLA signed with Donegal VEC to deliver this action. Course commenced in Q4 2009.
	vi. 4 networks established to facilitate the sharing of learning acquired in the implementation of these actions with a view to mainstreaming Peace building and anti racism work post 2013. [01761]	Project Officers recruited by Lead Partner, Donegal County Council, in Q4 2009 to take up position in Q1 2010 to lead out on these networks.
	vii. 1 Awareness Raising campaign developed and implemented promoting equality and embracing diversity [01771]	Project Officer recruited by Lead Partner, Donegal County Council, in Q4 2009 to take up position in Q1 2010.

Impact Indicators

Need	Indicators	Update on progress
Low level of consciousness that sectarianism and racism exist today in Donegal.	An Increase in the number of organisations addressing the issues of sectarianism and racism in their policies/ practices/ composition [01772/01773] . Increased awareness of sectarianism & racism among both participants and the broader community.	Template for Aids For Peace in development in order to collect this data. Considering further measures for the collection of this qualitative data.
Integration of minority and marginalised groups into civic life in Donegal.	No of people from minority groups participating in Peace III supported programmes [01774] . Increase in numbers of people from minority groups participating in social, economic, political and sporting organisations or events or programmes. Improved perception among target groups of their level of integration in the community (community cohesion)	Template for Aids For Peace in development in order to collect this data. Funded projects issuing Monitoring Forms and conducting self-evaluation of their projects.
To address the issues of sectarianism and racism with young people in Donegal	Increased levels of young people participating in integrated activities. Nos of young people taking part in programmes supported by this Action Plan [01775]	Template for Aids For Peace in development in order to collect this data. Funded projects issuing monitoring forms and conducting self-

<p>young people in Donegal.</p>	<p>supported by this Action Plan [01775]. Increased numbers of schools from different denominations working together in local areas [01776/01777]. Changes in the attitudes of young people participating in the programme.</p>	<p>evaluation of their projects.</p>
<p>Low levels of tolerance or trust between the Peace III target groups and wider community. (Ex-prisoners, ex-servicemen, minority Protestant community, Travellers, new immigrant communities)</p>	<p>No of people from these target groups engaging in a range of Peace supported projects [01778]. No of people from target groups participating in civil life in Donegal [01779]. No of people reporting friendships/ relationships with people from other communities. Improved perception among target groups of their level of integration in the community (community cohesion)</p>	<p>Template for Aids For Peace in development in order to collect this data. Funded projects issuing Monitoring Forms and conducting self-evaluation of their projects.</p>

2. Summary Update and Looking Forward

Please provide an overall summary update on the project progress against the planned schedule, highlighting key achievements and challenges in the past period.

Key Achievements.

By December 2009 a number of key achievements were made by the Donegal CDB Peace and Reconciliation partnership. The partnership was convened, and a partnership agreement signed by all partners. Two project development officers and an assistant project development officer were in situ.

A small grant scheme was devised and launched, and the Partnership evaluated 85 applications and awarded 43 small grants. Activity had commenced on 26 of these projects and 14 had submitted claims for expenditure.

A larger strategic grant programme was devised, launched and assessed by the partnership and 13 grants were awarded including 5 to Orange Halls in the county.

4 members of the Partnership including the Lead Partner Donegal County Council had signed Service Level Agreements to deliver actions identified in Section 1 of this report, and all 4 had recruited or allocated staff members and project officers to this work.

Service providers for 4 actions were procured by public tender with activity to commence in Q1 2010.

Challenges

Implementation of the programme using the Partnership model was a departure from previous Peace programmes and involved a lot of learning on the part of all stakeholders involved in the process

Challenges also around the public sector recruitment embargo which delayed the recruitment of project officers.

The Small Grants Scheme was very heavily oversubscribed, reflecting the vibrancy of the community and voluntary sector in the county, and this created a lot more work for the secretariat than initially anticipated.

Please provide a list of all the planned activities and the expected progress of the project in 2010

1. The Donegal CDB Peace and Reconciliation partnership will continue to meet on a regular basis throughout 2010 to oversee the rollout of the Donegal Peace III Action Plan 2008 -2010.
2. Two further public procurement processes will open in Q1 2010 to source providers of Theatre Based Arts and Drama programmes and a programme of activity around Sport and Recreation.
3. The Partnership will commence a programme of consultation with key stakeholders to identify themes and actions that will inform phase II of the Peace III programme in Donegal 2011 -2013.
4. The Partnerships proposals for Phase II of Peace III will be submitted to the SEUPB by the end of June 2010.
5. Activity on all Small Grant Scheme projects is scheduled to conclude by the end of November 2010.
6. N+2 Targets will be agreed with SEUPB in Q1 2010 in line with the requirements of the programme.
7. Partnership Members and staff will participate in Conflict Transformation and the Messines

Experience in Q2 2010 as part of the programme of developing the capacity of the partnership.

8. The partnership will host a major conference on the theme 'Belonging –It's a human right' in May 2010, and a series of workshops aimed at sharing the learning from the programme and providing networking opportunities for all delivery agents throughout the year.
9. The partnership will continue to implement the Aid for Peace process to gather relevant information for the evaluation of the Peace III programme.

Section 2: LETTER OF OFFER CONDITIONS

CONDITIONS AS PER LETTER OF OFFER	COMPLETED? Yes /No	Relevant Supporting Doc Attached? Yes/No
Pre payment & Post Payment		
<p>PRE-COMPLETE - pre-funding conditions followed by post-funding. NOTE: ONLY INCLUDE THOSE NOT YET MET, AS INDICATED BY FIELD IN DBASE - IF MET, EXCLUDE FROM THIS REPORT.</p>		
<ul style="list-style-type: none"> • An appropriate monitoring framework with each Partnership will be agreed with SEUPB • Partnership must actively engage with the technical support provided by Border Action and Community Relations Council • An Implementation Work Plan to be submitted within three months of Letter of Offer • The Partnership must demonstrate (and in doing so, ask each organisation that tenders for projects under its plan) that each of the actions, once more fully developed, does not duplicate 	<p>Yes</p> <p>Yes</p> <p>Yes</p> <p>Yes</p>	

<p>or displace but rather complements any existing or planned activity in the Donegal area.</p> <ul style="list-style-type: none"> • Ongoing consultation is required to highlight the needs of the target groups and areas which to some extent was missing from the plan as it stood. • The Partnership must require from each organisation that tenders for the delivery of the proposed actions under its plan detail of what will be delivered, how it will be delivered, and how the activity will complement and not duplicate existing activity. • The Partnership is required to provide more written information on the 30% cross border activity indicated within the Plan. The Plan should capitalize on the Council's relationship with ICBAN and the North West Region. • Given the action plan's proposals to renovate a number of Orange halls, the Partnership should take cognizance of previous work with Orange halls and not replicate it. • Prior to release of funding information should be provided on current and future service provision and the resources attached to in order that the Peace III Action Plan complements, rather than duplicates, current or planned activities and funding. In particular reference should be made to the following indicative actions <ul style="list-style-type: none"> a. 5e – raise awareness so as to encourage and support new entrants to An Garda Síochána; and b. 18 – develop an anti-Racism and Diversity Plan at county level consistent with the Intercultural Framework set out in the National Action Plan Against Racism. • Any amendments to either the Strategic Priorities or the Indicative Actions (during the course of the ongoing development of the Action Plan) should be communicated in writing to SEUPB for endorsement and also for amendment, as necessary, of the overall allocation of the budget • also in these circumstances it is recommended that any offer of funding be conditional on the receipt of formal written 	<p>Yes</p> <p>Yes</p> <p>Yes</p> <p>Yes</p> <p>Yes</p> <p>Yes</p> <p>Yes</p> <p>Yes</p>	
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<p>assurances from the Partnership that requests for funding will not arise in respect of actions deemed eligible for funding under another programme or policy area</p>		
<ul style="list-style-type: none"> • written confirmation should be provided of the intention of the Partnership to spend at least 30% of funding allocated on cross-border activities. Coinciding with this should be a detailed breakdown of the actions to which cross-border activities will apply; and the identification of the cross-border partners 	Yes	
<ul style="list-style-type: none"> • the finalisation of the resource allocation should include robust cost calculations in support of total resource allocations and should be provided to SEUPB 	Yes	
<ul style="list-style-type: none"> • the budget should be prepared on a year by years basis • if management costs change during the finalisation of the Action Plan, evidence should be provided to SEUPB that changes have occurred 	Yes	
<ul style="list-style-type: none"> • the overall budget must be allocated against each of the Indicative Actions and clear (and individual) outputs and targets should be defined for each action (on finalisation of the Action Plan) and unit cost indicators be set (e.g. the cost per event and other such relevant indicators) 	Yes	
<ul style="list-style-type: none"> • resources allocated against Actions that are deemed to be inconsistent with the objectives of Priority 1.1 should be repaid 	Yes	
<ul style="list-style-type: none"> • a risk register is drafted and updated on at least a quarterly basis 	Yes	
<ul style="list-style-type: none"> • monthly cashflows be prepared and updated on at least a quarterly basis with copies forwarded to SEUPB 	Yes	
<ul style="list-style-type: none"> • any change in the membership of the Partnership should be based on an open and transparent process overseen by an independent body *e.g. Border Action) 	Yes	
<ul style="list-style-type: none"> • a Communications Plan should be drafted to include as a minimum those aspects listed as per 11.1 (d) on page 68 of the Economic Appraisal 	Yes	

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**Please provide an update on how the Letter of Offer Conditions outlined above are being met or how you are working towards meeting these?
(Please attach relevant supporting documentation)**

All Letter of Offer Conditions as set out above are being met, in particular:

- **An implementation Plan is submitted monthly to SEUPB.**
- **None of the actions duplicate or displace but rather complement existing or planned activity, and this is also outlined in detail in all LOOs and Contracts issued.**
- **A workshop was held on the 17th June 2009 highlighting the issue of Silent Sectarianism and further workshops are being organised.**
- **In reference to the conditions above regarding An Garda Siochana and the development of and anti-Racism and Diversity Plan as per a letter sent by the Partnership Secretary to Brenda Hegarty on 12.3.09. removing the Garda related action from the plan and confirming that no funding was now available from the NCCRI to develop diversity plans.**
- **Any amendments to Strategic Priorities or Indicative Actions are referred to the SEUPB on a needs basis**
- **It was agreed by the Partnership at the outset that where proposals received did not meet the aims and objectives of Peace III, more appropriate means of funding would be signposted.**
- **A schedule detailing cross border activity is attached to this report.**
- **An implementation plan is now submitted to SEUPB on a monthly basis**
- **Each delivery agent will be asked to complete an Aids for Peace template**
- **The partnership is awaiting guidance from the SEUPB on a Risk Register and will be updating this on an ongoing basis.**
- **A representative of Pobal attends all Partnership Meetings as an observer**
- **The Communications Plan was approved by John McCandless, SEUPB Communications Manager as per letter received in this office on November 30 2009.**

BUDGET ANALYSIS

Budget Heading	Grant allocation per Budget Heading	Grant paid to Date	Balance
Salaries and Overheads	473,760	225,192.50	248,567.50
Programme Costs	4,263,840	208,275.01	4,055,564.99
	4,737,600	433,467.51	4,304,132.49

Q5. (a) Please give a brief explanation/rationale on any (RETROSPECTIVE) variances from the agreed budget and actual expenditure to date.

NOTE: ANY ANTICIPATED SIGNIFICANT CHANGES TO YOUR AGREED BUDGET MUST BE SUBMITTED SEPARATELY IN WRITING and IN ADVANCE TO THE JTS FOR CONSIDERATION

Signed: _____

Date: _____

Approved By: _____

Date: _____

JTS OFFICIAL USE ONLY

Is the project progressing satisfactorily?

Are there any significant changes/issues which need to be addressed?

Are you content to authorise release of payment subject to verification?

Name: _____

Signed: _____
(Case Officer)

Dated: _____



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Northern Ireland and the Border Region of Ireland
INTERREG IVA – Cross-border Programme for Territorial Co-operation 2007-2013
Northern Ireland, the Border Region of Ireland and Western Scotland**

**Please complete on a quarterly basis and return to the SEUPB's
Communications Team:**

Communications Team

Programme (PEACE III or INTERREG IVA): Peace III

Project Title: Donegal Peace III Action Plan 2008 - 2010

Report Submitted by: Fearghal O Boyle, Communications Lead

Date sent:

Period covered: to Dec 31 2009

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Special EU Programmes Body
Foras Um Chláir Speisialta An AE
Boord O Owre Ocht UE Projects

EXPLANATORY NOTES

The report is to be completed on a **QUARTERLY BASIS**.

By completing the report on a quarterly basis you will be better able to track all of your communication activities and create a more comprehensive evaluation of their effectiveness. It will also be used by the Communications Team to assess the implementation of your Communications Plan.

Submitting this report is a requirement of all Lead Partners as part of their adherence to publicity and information guidelines.

The report, once completed, should be signed and dated by the designated Communications Lead and then countersigned by the Project Director/Manager (who should not be a cash beneficiary of the Project).

Please ensure that examples are provided where applicable. Evidence of evaluation undertaken should also be clearly demonstrated. A number of suggested evaluation techniques have been provided for each communication activity as outlined in the following tables. Please note however that these are not exhaustive and individual projects may wish to use additional, or even alternative, evaluation measures.

In each instance however it is advised that samples be provided to verify that evaluation has taken place.

Please note that it is not necessary to undertake all of the activities detailed under the information and publicity measure tables. Only report on what communication activity has been undertaken at the time of the project review and can therefore be claimed against.

Should you have any difficulties in completing this report, please do not hesitate to contact the SEUPB's Communications Team: communications@seupb.eu

1. INFORMATION MEASURE TABLE – Please complete the table below and refer to appendices as applicable

Information Measure	Date(s) (from and to if ran over period of time)	Description	How was the EU and the ERDF referenced in this measure?	How was this measure evaluated? (examples should be included as an appendix)
Website page	October 2008 to date	Dedicated webpage on the Donegal CDB website	Use of logo Y Textual reference Y Link to SEUPB site Y	Anecdotal feedback from key stakeholders such as partnership members, grant applicants, representatives of Peace III target groups!
Information Roadshow	29 Jan 2009	SEUPB roadshow in Regional Cultural Centre' addressed by Cllr Francis Conaghan, Chair, Donegal CDB Peace and Reconciliation Partnership	Use of logo Y Textual reference Y SEUPB speaker N Verbal reference Y	Event attended by 50+ people. Attendance sheets retained by SEUPB communications team.
Conference/ Annual major info. activity	October 2008 June 2009	4 Workshops in Donegal Town, Castlefin, Letterkenny and Carndonagh to support Small Grant Applicants Letterkenny Workshop on Silent Sectarianism, Communications and Drawdown requirements	Use of logo Y Textual reference Y SEUPB speaker Y Verbal reference Y Addressed by Michelle Rea and Niall Smyth, SEUPB	85 different community and voluntary sector organisations made applications to the Small Grant Scheme. Very positive feedback from small grant recipients who attended this event. Over 80 people participated.
Journalist Visit			Textual reference Y/N	For example – did the journalist produce a positive piece about the project after the meeting? How many journalists were briefed and when?
Site visit			Use of logo Y/N SEUPB speaker Y/N Verbal reference Y/N	For example – how many people attended? What organisations/groups did they represent? What comments did they make?
Intranet			Use of logo Y/N Textual reference Y/N Link to SEUPB site Y/N	For example – how many staff members are using it? What feedback from staff has been given?
Publication	Spring 2009	Your EU! Article on Partnership activity	Use of logo Y Textual reference Y	Your EU is widely distributed by the SEUPB
E-Zine			Use of logo Y/N Textual reference Y/N Link to SEUPB site Y/N	For example – how many people has it been issued to? What feedback has been given?



2. PUBLICITY MEASURE TABLE – Please complete the table below and refer to appendices as applicable

Publicity Measure	Date(s) (from and to if ran over period of time)	Description	How was the EU and the ERDF referenced in this measure?	How was this measure evaluated? (examples should be included as an appendix)
Project launch	29 January 2009	In conjunction with SEUPB roadshow	Use of logo Y Textual reference Y SEUPB speaker Y Verbal reference Y	For example – number of attendees; number and quality of speakers; participant feedback etc
Press release	Sept 2008 20 Oct 2008 12/05/09 24/6/09 24/03/09	Key Staff Hired for Peace III Funding Support Workshops for Peace II Small Grant Applicants €900k+ Peace and Reconciliation Grants Awarded 'Silent Sectarianism' addressed at Donegal Peace III Workshop Peace III Strategic Grant Programme opens	Use of logo Y Textual reference Y	Positive article in Donegal Democrat 16 th Sept 2008 Positive article on www.inishowennews.com 24/10/08. Positive article and photo in Donegal Democrat 4/11/08
On-line marketing			Use of logo Y/N	For example - distribution list and target
Radio / TV			Use of logo Y/N	For example – viewing figures as well as length
Print Media			Use of logo Y/N	For example – circulation figures of media outlet
Public Notice	October 2008 March 2009 August 2009 September 2009 November 2009 October 2009	Call for applications to Small Grant Scheme Call for applications to Strategic Grant Schemes Advertisement of Workplace Tender. Advert for International Best Practice Tender Advertisement of Ex-Sevicemens Tender Advertising for Project Officers	Use of logo Y/ Textual reference Y	85 application received. 14 applications received. 6 applications received. 1 application received. 1 application received. 4 Project Officers Appointed.
Advertorial			Use of logo Y/N	For example – media outlet circulation figure
Publicity/Promotional material	Q2 2009	Purchase of 2 Pop –Up Stands for use at publicity events etc.	Use of logo Y Textual reference Y	First used at workshop in June 2009 and subsequently at project launches.
Representation at other events	10/12/09	Presentation to 'Learning the Lessons, Planning for the Challenges Ahead' Conference Belfast	Use of logo Y Textual reference Y Verbal reference Y	Presentation by Partnership Secretary Garry Martin, positive verbal feedback from attendees
Project closure event			Use of logo Y/N Textual reference Y/N	For example - number of attendees and participant feedback etc



3. APPENDICES - Please include supporting documents and examples